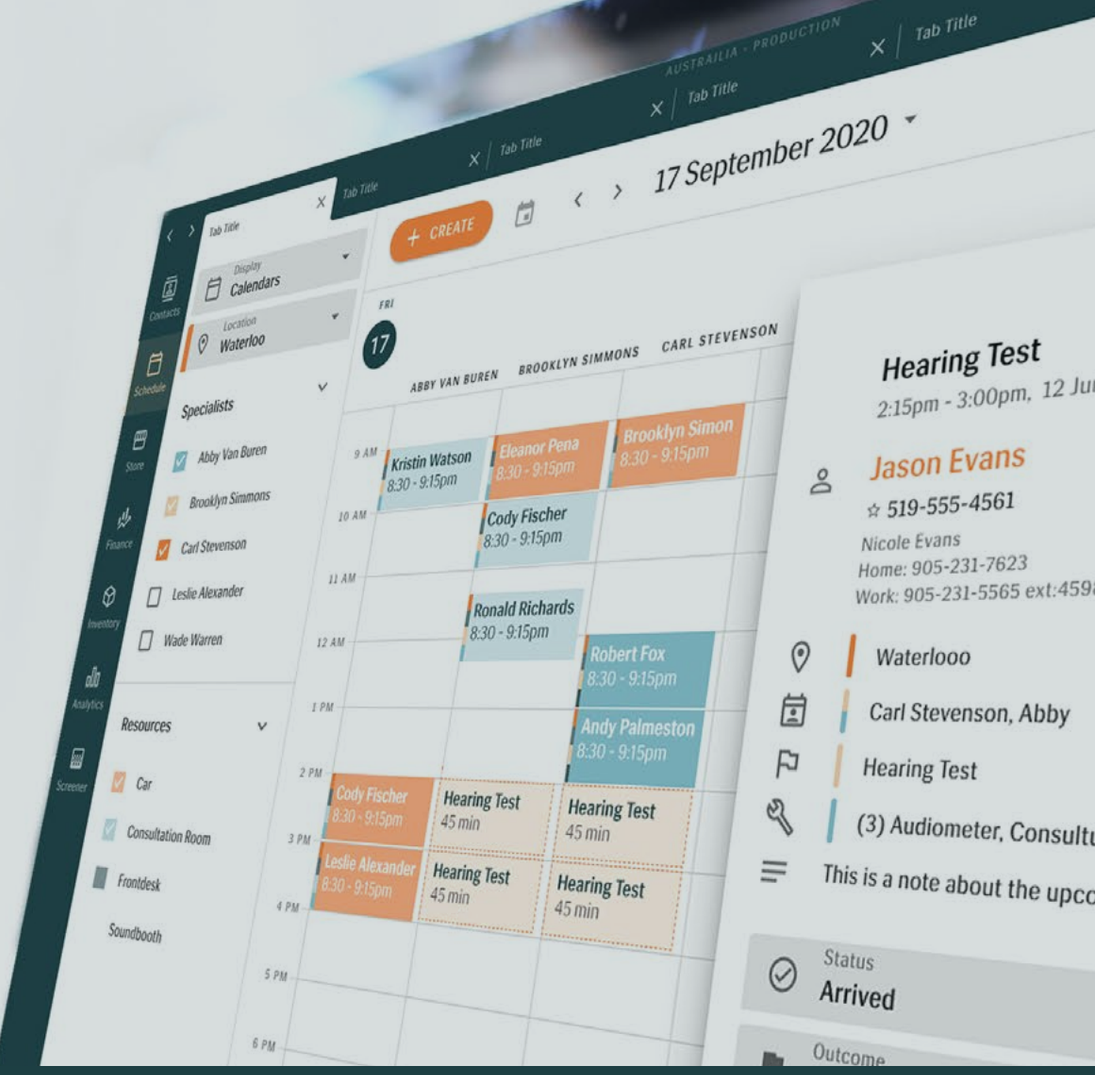
Auditdata



AUDITDATA MANAGE

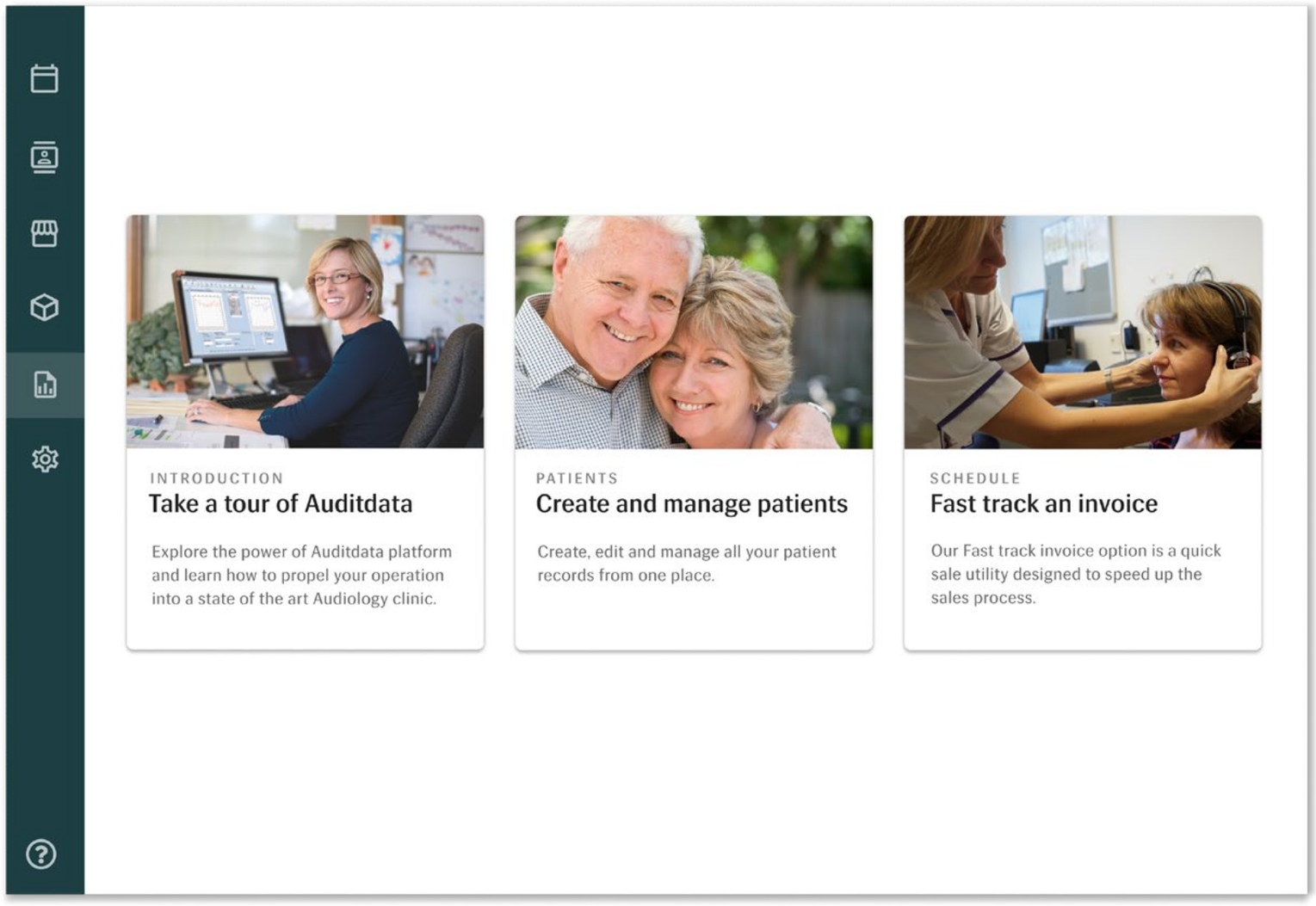
The backbone system to run and grow your **audiology business**

An advanced cloud-based practice management system, intuitive and simple to use

Manage your **business** with data insights to a profitable growth

Auditdata Manage is a data-driven cloud-based practice management system built with and for private hearing care providers.

Whether you're operating a single outlet or multiple locations, it provides the best possible platform to manage your business operations, marketing and clinical tasks while offering you complete visibility of the data you need to make strategic decisions.



OPERATIONAL FUNCTIONS

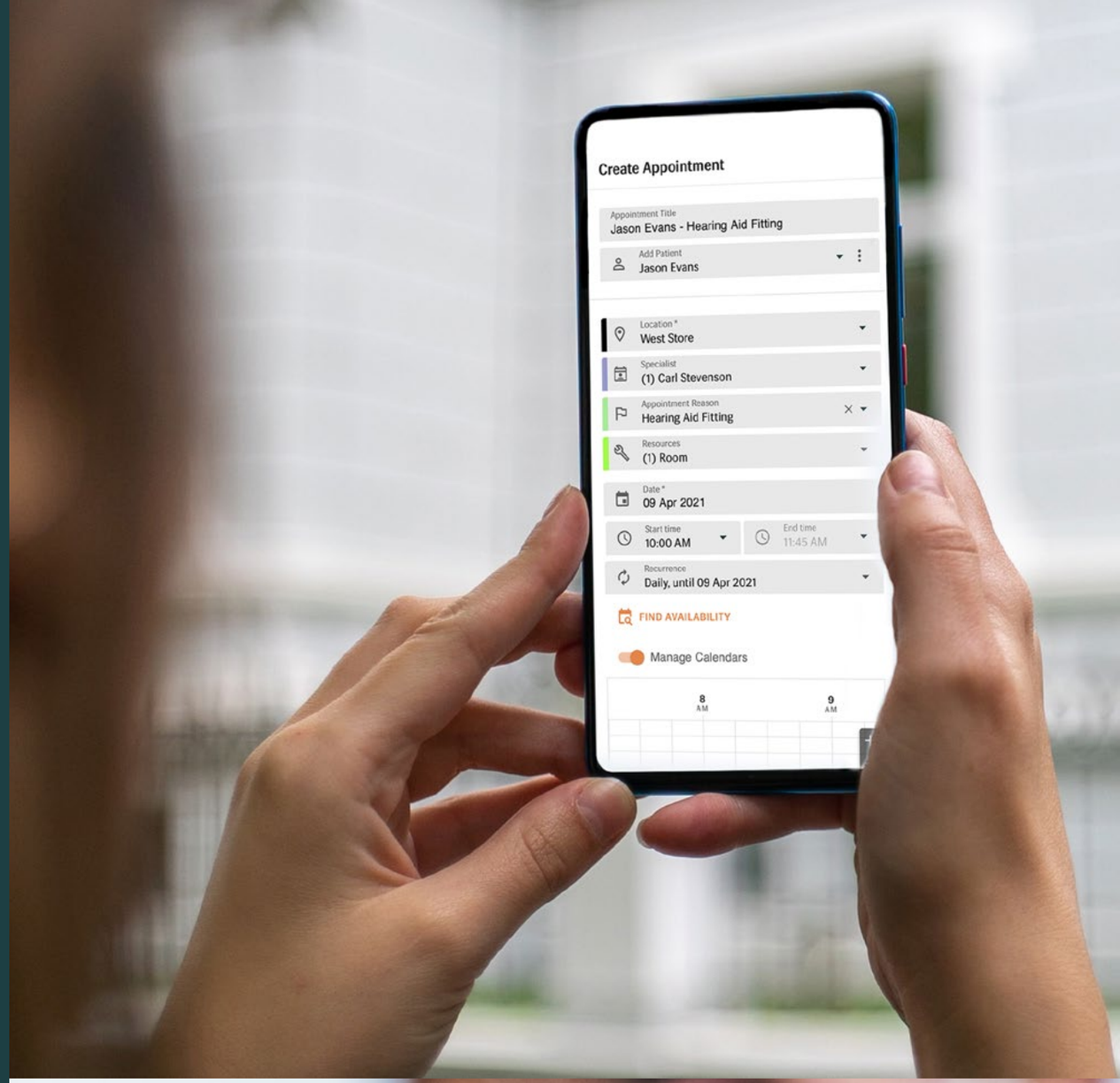
Grow your business without compromising operational efficiency

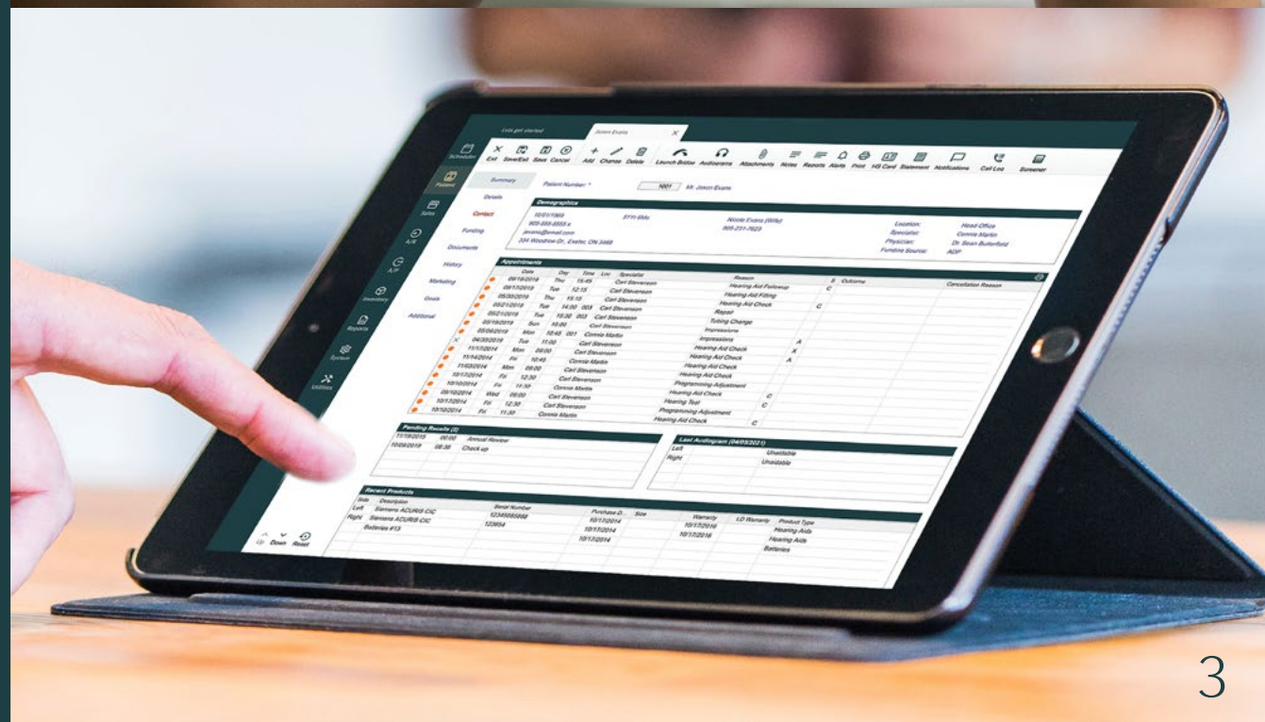
Store patient and audiological data online and access these remotely from one place. Unlike other systems where data is stored on premise or local PCs, our system enables you to provide care using online or offline audiology data. This makes you run a stable operation and gives excellent business opportunities.

Manage your entire value chain with unlimited staff and customers, while also managing features, like:

- *Apointment calendar*
- *Quote to order workflow*
- *Inventory/stock management*
- *Sending invoices*
- *Receiving payments*
- *Service and repair*
- *Mobile app*
- *Connect to accounting tools*
- *Add custom reports*
- *Client management*
- *Sales flows*
- *Reimbursements*

More information on features





MARKETING FUNCTIONS

Convert more leads to hearing aid users and retain them for life

With Auditdata Manage, you get an exclusive tool to run your business end-to-end and stay in contact with your clients. You can connect and analyze client data on your management and communication platforms in all kinds on situations, both with digital marketing, in shop communication, hearing screeners, or other.

Segmentation

Auditdata Manage can help you segment your target audience, set up offerings, and track your performance.

Strengthen you marketing

Run marketing campaigns directly from within the application.

Increase customer loyalty

Minimise customer acquisition costs and reduce customer churn using loyalty campaigns targeted your customer base.

Marketing features

- Campaign Management
- Client Retention
- Activate Customer Database
- End-to-end Customer Journey
- Opt-in and GDPR Compliance

ADD-ON BI ANALYTICS TOOL

Improve your commercial and clinical performance

We want to give you the full picture of your hearing care business, inside and out. That is why we offer Auditdata Discover, an add-on business intelligence tool to increase the output of your data in Manage. Get the ability to anticipate opportunities and challenges, and take action.

Unlike generic business intelligence platforms or passive practice management systems, our system turns your data into competitive advantage. Insert your KPIs for all employee levels and shops and track the performance in real-time.

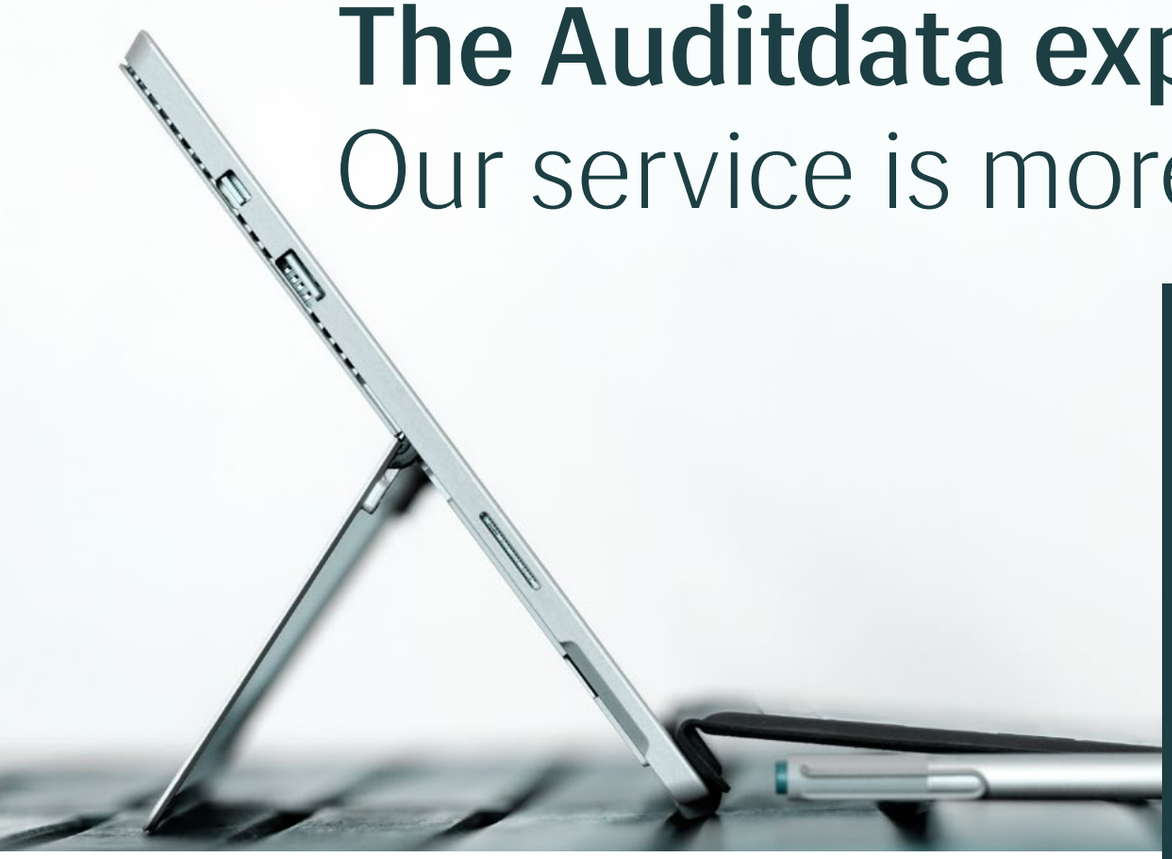
Analytics specifically built for audiology

Auditdata Discover taps into areas that are known to be decisive for business success in audiology. This includes datapoints spanning across customer acquisition, clinical assessment, fitting and general operational performance.

Map how cost-effective you are in delivering care

Correlate disconnected clinical and commercial data points to spot relevant trends. Make informed decisions and take actions that benefit your operational performance as well as customer care.

More information on add-on BI tool



The Auditdata experience

Our service is more than just great technology

We know that great technology is only part of the solution. You need services that ensure your success, like rapid onboarding, implementation and perpetual support that goes far beyond what's expected.

That is the Auditdata experience and our promise to you.

Easy to configure, easy to integrate

Built with an open application programming interface, Auditdata Manage lets you share information across platforms and work with partners. Fully cloud-based means easy installation and updating.

Comprehensive worldwide support

We are a global organisation offering comprehensive worldwide support, professional services and training to all our customers. Immediate support via phone, email and live chat.

Easy onboarding

Optimize your onboarding process of staff with an incredibly easy and user-friendly deployment – it really can't be much easier!

Fully scalable

Implement to locally, administer centrally and maintain tight control over your entire business – even while it grows.

- Global Scalability
- Rapid Deployment
- Minimal IT Maintenance
- Data Protection and Compliance (ISO 27001:2013 Certification)

About **Auditdata**

Deciding to work with Auditdata Manage gives you the opportunity to integrate all your hearing related IT and work with a company dedicated to help you grow your business.

With more than 28 years of experience in hearing care retail and hospital audiology software development and audiometry we know what it takes to succeed. Around the world, we have more than 10.000 customers using our software.

Based on data-driven insight, we can help you connect and understand critical aspects of your customer journey and operational performance allowing you to improve both customer care and your bottom line.

To support you and continue to develop our products, we have a global team set-up and 50 employees dedicated to software development.

Retail audiology clinics across the world with **+10.000 users** using our software every day

2,600

50

Employees dedicated to **software development**

6

Locations around the world, including Denmark, UK, USA, Canada, Australia, and Ukraine

Years of experience in retails and hospital audiology software development and audiometry. CI implementations in UK and Nordic

28

What customers are **saying**

“We are impressed with Auditdata’s effort and dedication in their work. They understand our needs and ensure great experience”

Jaume Anglada, Amplifon

“It is really intuitive and simple to use. You have a great overview of your day, which I’ve never seen before in other systems”

Trine Frederiksen, Audionova

sonova

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BAYAUDIO™

WSAudiology

Specsavers

GN

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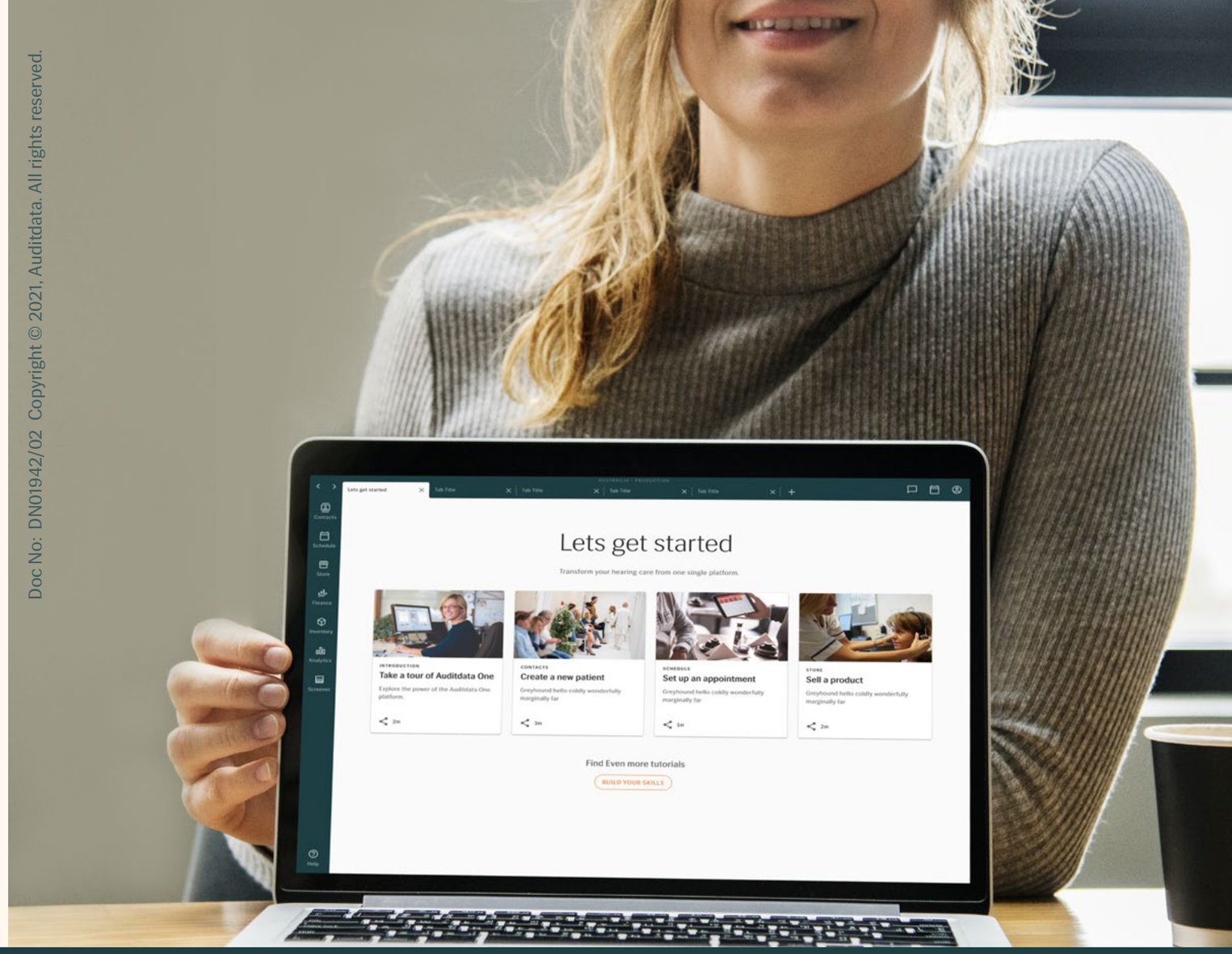

Are you ready for a data-driven **transformation**?

We work hand-in-hand with customers to transform the way you manage and deliver services to people with hearing loss. With data-driven solutions catering to all touch-points of your customer journey, we help you take a proactive approach to achieving excellence in how you deliver patient care and run your audiology business.

Schedule a live demo today

Auditdata