

AUDITDATA
MEASURE

Take Your **Clinical Performance** to the Next Level



The Proven Way to Improve **Clinical Performance**



Whether you are doing testing and fitting at your clinic or on the move, you need flexible and connected solutions that make clinical data available in Noah and **Auditdata's practice management softwares**. Having efficient solutions and processes in place to test and fit hearing aids is at the core of any audiology business.



This is the prerequisite for providing services that clients consistently perceive as good. **Auditdata Measure** is a modular, pc-based clinical measurement software that allows you to manage and optimize your clinical workflows and quality based on data-driven insights.

The Most Common Types of **Hearing Tests**

Pure-tone audiometry

Pure-tone testing is a standard test to measure the hearing range in each ear by finding the quietest sound the ear can detect at different pitches and volume.

[Read more](#)

Speech audiometry

A speech audiometry test is used to assess a client's ability to recognize speech in a variety of situations. People who have hearing loss say that hearing speech is the most troubling area.

[Read more](#)

Speech-in-noise (SIN)

More advanced speech testing takes into account how speech is understood in the presence of noise. A series of words are played, accompanied by various noise types.

[Read more](#)

TEN test

The Threshold Equalizing Noise (TEN) test is used to identify dead regions in the cochlea. The TEN signal masks hair cells that may pick up the pure tone signal adjacent to the dead region.

[Read more](#)

Audiometric masking

Audiometric Masking is performed to provide accurate results of Pure Tone Audiometry by separating ears acoustically. This means that a non-test ear is exposed to a masking noise and therefore is unable to assist a test ear.

[Read more](#)

Free Field

Free Field Audiometry provides the clinic an option for assessing individuals unable to wear headphones of any description. This is mostly paediatric and additional needs population.

[Read more](#)

QuickSIN

The QuickSIN is a speech-in-noise test that quickly and easily measures the ability to hear in noise. The QuickSIN test should be used on all adult patients as part of the audiometric test battery.

[Read more](#)

SISI

SISI is a test intended to recognise 1dB increases in intensity during a series of pure tone bursts. This was designed to assist in the determination of where the hearing impairment arose from.

[Read more](#)

Bone conduction

A bone conduction audiometry test helps an audiologist to determine if there is a problem in the outer or middle ear, generally known as conductive hearing loss.

[Read more](#)

Weber

Primus Pro offers a classic Weber test using a bone conductor transducer. The Weber test is suitable for quick screening for unilateral conductive or sensorineural hearing loss.

[Read more](#)

Real ear measurement

Sometimes can be called a probe microphone measurement. This is a method of assessing sound pressure levels in the ear canal using a calibrated probe tube.

[Read more](#)

Auto-Hughson westlake

Primus Pro and Primus Ice offer an automatized Hughson-Westlake method of threshold testing. This test can be used as a screening tool for adult patients.

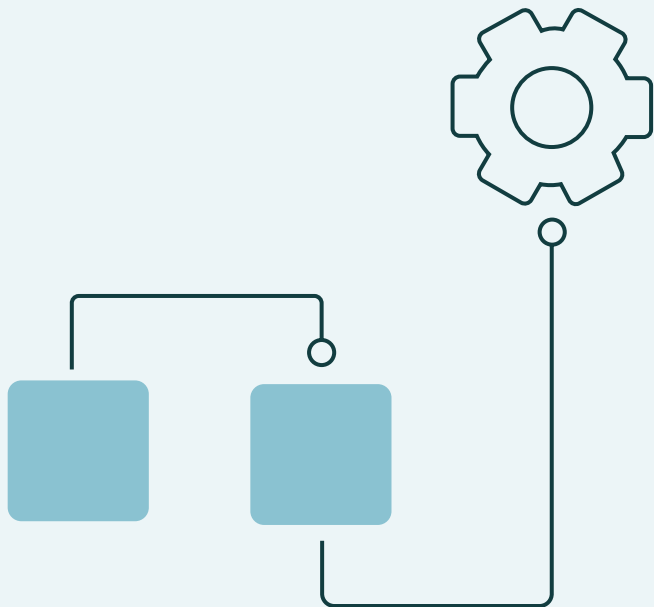
[Read more](#)

Increase **Everyday Productivity** in Your Clinic

NEW

Guide and monitor your workflows

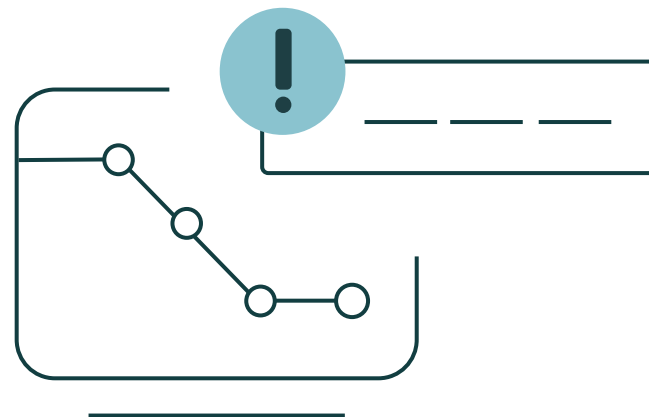
Streamline your day-to-day clinical processes with industry-leading software enabling you to consistently deliver high quality service to customers. Our clinical workflow feature makes it possible to create and customize ways of working to suit your clinical best practices and easily transition between test.



NEW

Real-time quality assessment and audiometric nudging

When working with Primus software, hearing care professionals can rely on and be guided with visual notifications and reminders to help them provide quicker, more accurate, higher-quality audiometry with complete confidence.



Turn data into your advantage

Auditdata clinical analytics enables you to translate the insights you gain from your everyday clinical workflows into decisions that can improve your business for the future.



Building Blocks to Power Your **Clinical** **Performance**

Our audiological equipment and software seamlessly integrates to Noah and our modular architecture of Auditdata Measure makes it possible to add specific modules you need, e.g. video otoscopy, REM, speech mapping, or others.



Primus Pro

An advanced diagnostic audiometer providing everything you need to deliver best practice hearing care.

[Read more](#)



Primus HIT Pro

An advanced hearing instrument test box with outstanding acoustic properties.

[Read more](#)



Primus Ice

A clinical audiometer the size of an envelope that is ideal for diagnostic audiometry on the move.

[Read more](#)



Primus LS Mini

A portable high-end loudspeaker with optimal REM and RECD capabilities.

[Read more](#)

Calibration stored in the transducer plug

Our innovative software stores the calibration information in the plug. Which means all you have to do to get your software calibrated is to plug in a new set of earphones or probes, no hassle, no downtime. And your 12-month activation date begins the day you active the transducer in your Primus software.

Keep the overview

With Auditdata Asset Management cloud service you can keep an overview of all your transducers and their calibration status. In the Asset Management cloud, you can view and check Transducer type, serial number, their location and IP location, latest calibration data and number of days until calibration. Keeping track of your transducers in the Auditdata cloud means that you can easily plan your calibration SWAP and be prepared for Audits.

Smart Calibration Service Support

Make calibration downtime a thing of the past

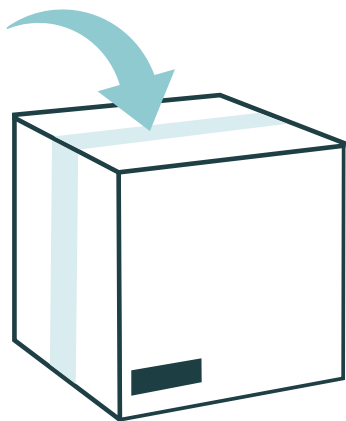
The magic lies in the simplicity. With Auditdata SWAP service we ship calibrated transducers to you well in advance of the due date of the old ones. You plug in the new transducers, and you are ready for your next client without any interruption. You return the expired transducers and experience no downtime.

Step 1



RECEIVE

Step 2



PACK

Step 3



RETURN



The Auditdata experience

More than just great technology

We know that great technology is only part of the solution. You need services that ensure your success, like rapid onboarding, implementation, and perpetual support that goes far beyond what is expected. **That is the Auditdata experience and our promise to you.**

In October 2022, our PMS, Manage, won the Hearing Technology Innovator Award™ in the Service Delivery category.

Comprehensive worldwide support

We are a global organisation offering comprehensive worldwide support, professional services and training to all our customers. Immediate support via phone, email and live chat, 9-5 CET, M-F

Easy onboarding

Optimize your onboarding process of staff with an incredibly easy and user-friendly deployment – it really can't be much easier!

Fully scalable

Implement to locally, administer centrally and maintain tight control over your entire business – even while it grows.

- ✓ **Global Scalability**
- ✓ **Rapid Deployment**
- ✓ **Minimal IT Maintenance**
- ✓ **Data Protection and Compliance (ISO 27001:2013 Certification)**

Auditdata by the **Numbers**

Auditdata provides software solutions and services tailored to hearing care providers. Based on data-driven insight, we help you connect and understand critical aspects of your customer journey and operational performance allowing you to improve both customer care and your bottom line.



The infographic features a horizontal timeline with five circular markers. The first, third, and fifth markers are light blue, while the second and fourth are dark grey. Each marker is associated with a large number and a descriptive text block. The background is a light grey world map.

+30

Years of experience in retail and hospital audiology software development and audiometry.

6

Locations around the world, including Denmark, UK, USA, Canada, Australia, and Ukraine

+5.000

Retail audiology clinics across the world with +10000 customers using our software every day

130

Employees worldwide

70

Employees dedicated to software development

What **Our Customers** Are Saying



“The clinical process leads to the sales process, so if we do our job like we are supposed to, we will make the client’s hearing better, and the client will buy the hearing aids. This means that if you improve your clinical process, then you will sell more hearing aids.”

Lore Heylen, Quality Manager

[Learn more](#)

Some of our customers

 **amplifon**

sonova

WSAudiology

bloom[™]
hearing specialists


HOORCENTRUM AERTS
DE HOORSPECIALIST



Are You Ready for a Data-Driven **Transformation?**

We work hand-in-hand with customers to transform the way you manage and deliver services to people with hearing loss. With data-driven solutions catering to all touch-points of your customer journey, we help you take a proactive approach to achieving excellence in how you deliver patient care and run your audiology business.

Schedule a live demo today

Auditdata

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