Auditdata Engage

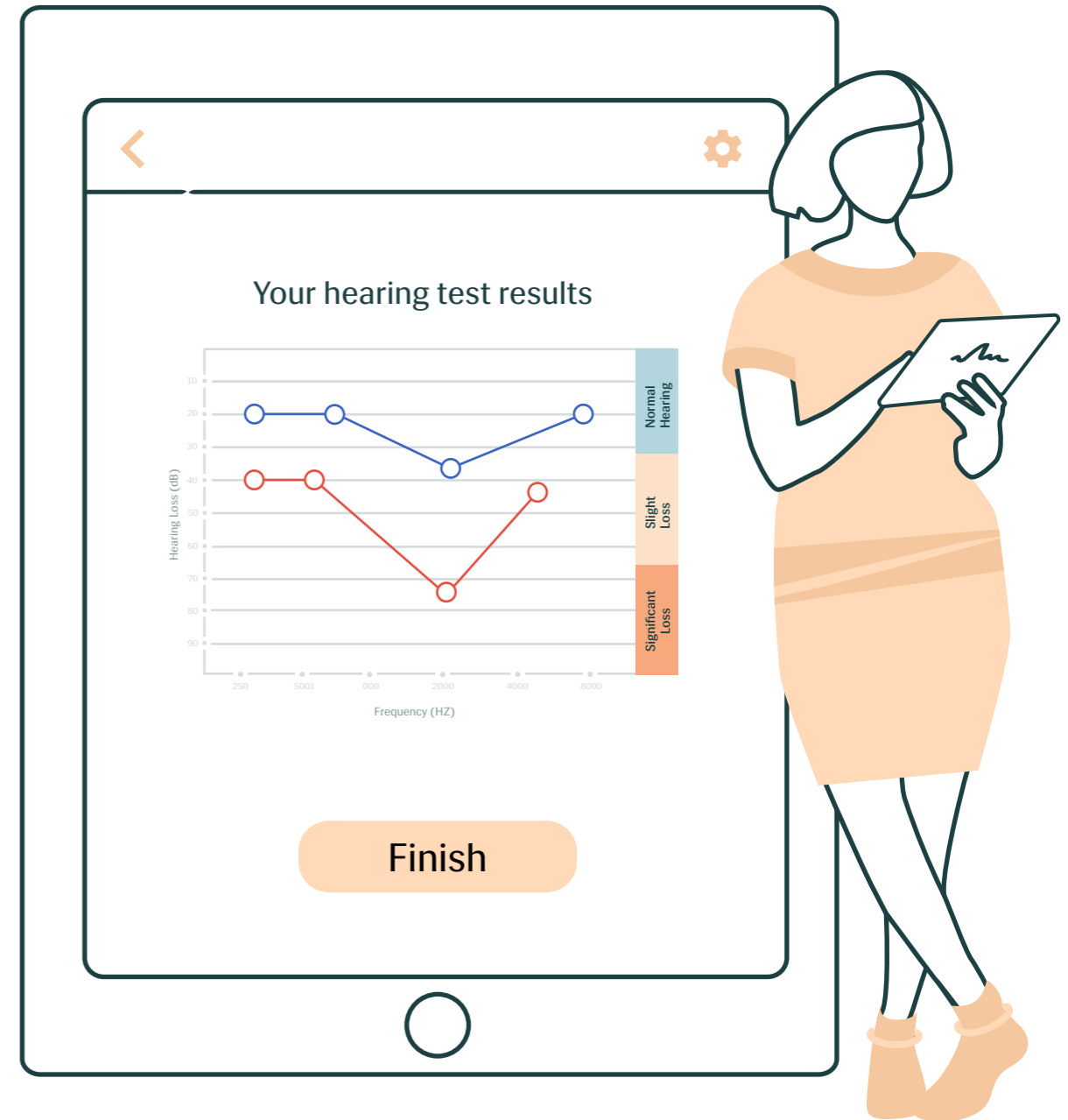# Build your pipeline the most effective way

A simple tablet based hearing screening solution for retail locations. Lets hearing care providers engage with potential customers and generate valuable leads with less staff effort and cost.

Auditdata

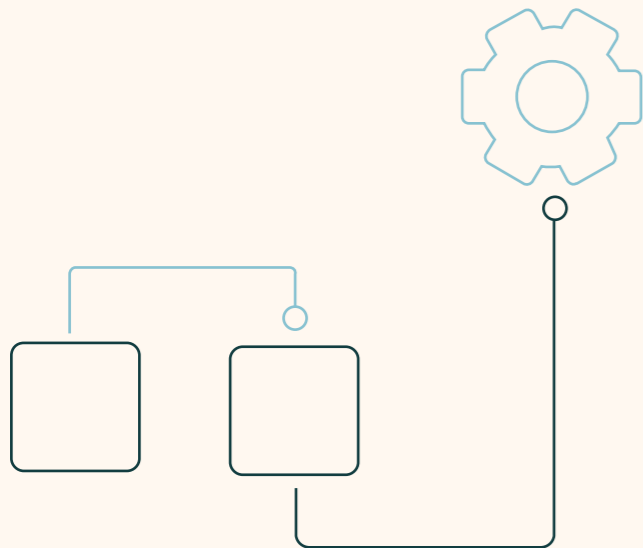# More leads, less work and **more sales**

Auditdata Engage is simple to set up and use, eliminating the need for expensive lead sourcing. We provide centralized control enabling audiologists to collect and manage customer data while staying fully compliant with GDPR and other data security requirements. This translates into more leads, less work for your staff, and more sales for your business.

GDPR

Your hearing test results

Normal Hearing

Slight Loss

Significant Loss

Hearing Loss (dB)

10
20
30
40
50
60
70
80
90

250   500   1000   2000   4000   8000

Frequency (HZ)

Finish

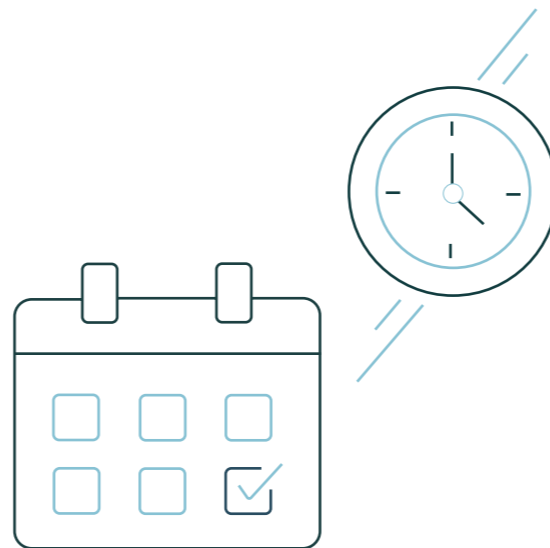# Have confidence when you engage **potential customers**

Customizable screening flow and company branding

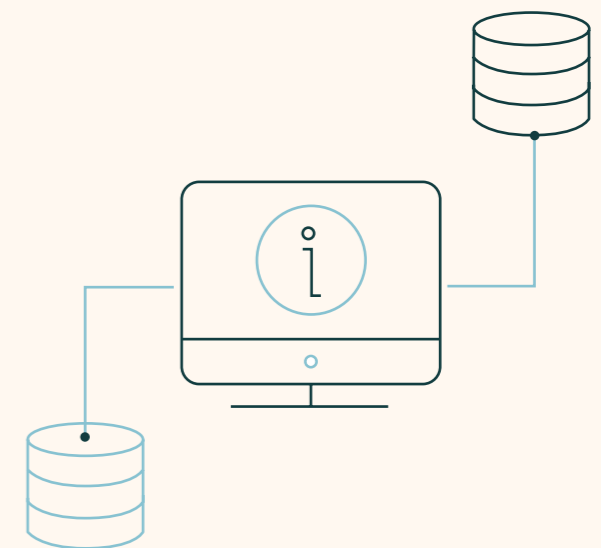Flexibility to create the user experience and messaging that fits your business.

Make qualified leads actionable immediately

With integrated appointment scheduling, customers can schedule appointments on their own and your staff can take instant action .
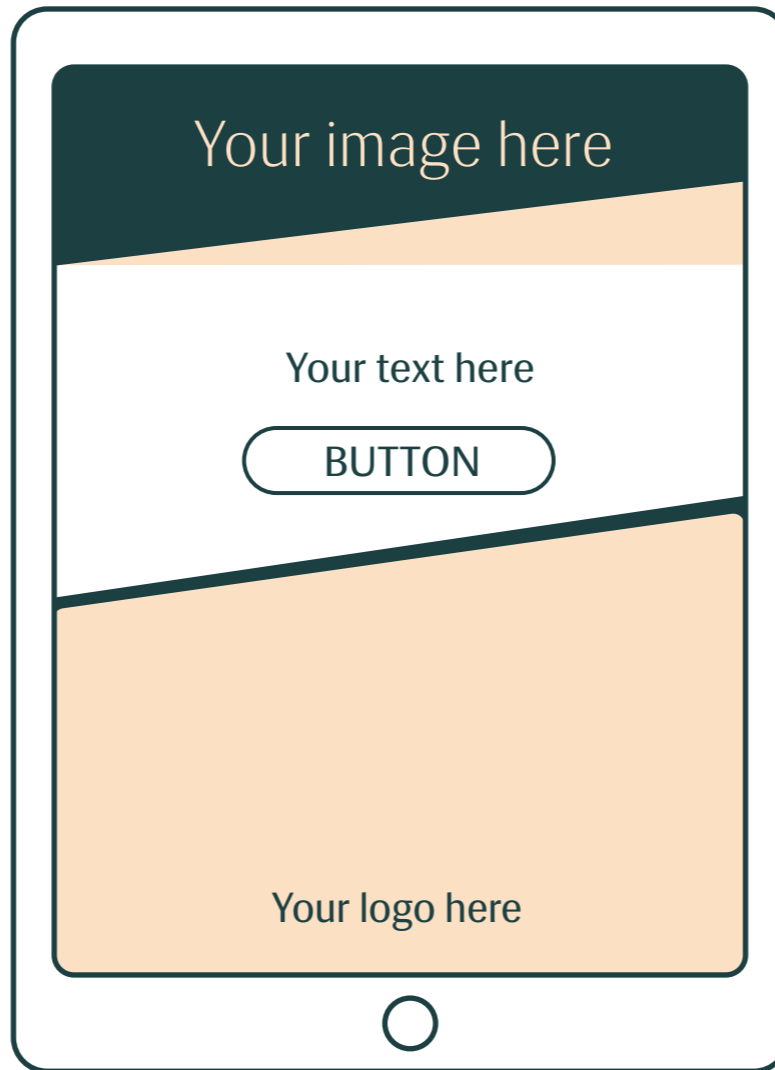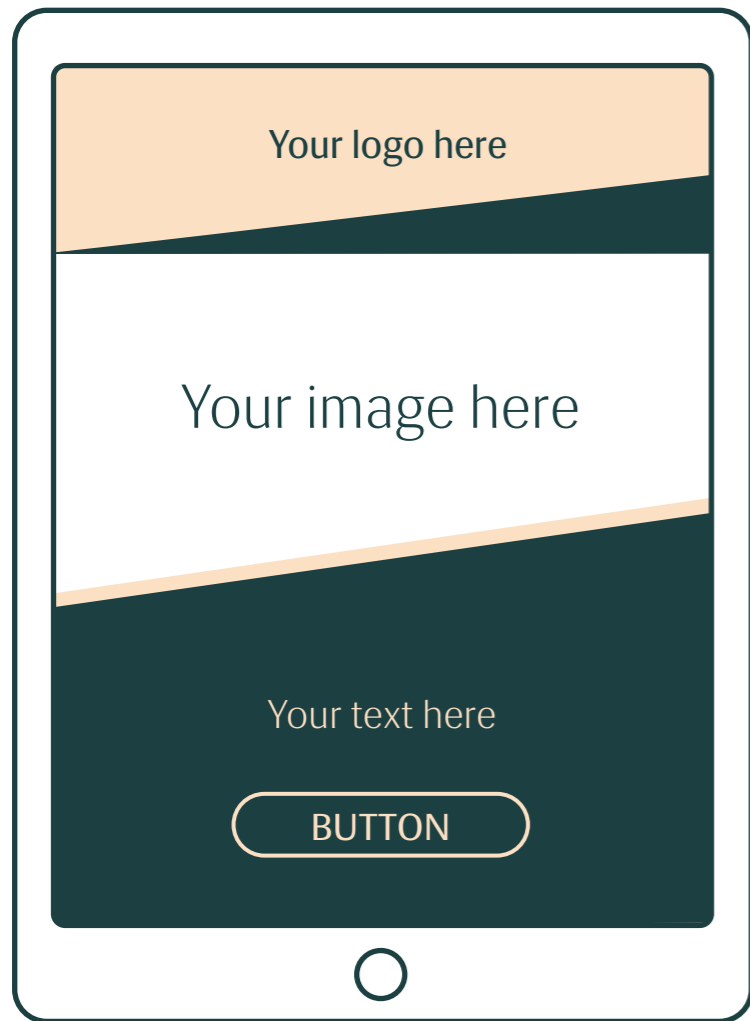
Seamless access to screener data

Working off-line or online, integration with the Auditdata OMS (Auditdata Manage) makes it possible to push screener results and patient data directly to the OMS with no double-entry.

Reinforce your **brand identity**

Standing out in a crowded marketplace isn't easy.

Your logo here

Your image here

Your text here

BUTTON

Your image here

Your text here

BUTTON

Your logo here

Our customizable interface can be tailored to your brand, allowing you to make a lasting impression for your customers.

Your logo here

Your text here

BUTTON

Your image here

Unbeatable **functionality**

Fast hearing screening
Takes only two minutes and can be used across multiple locations

Intuitive and easy to use
Simple user interface with assistive video content

Customer test results via email
Customer will receive screening results upon completion

Easy appointment booking
Direct link for convenient appointment scheduling

Background noise compensation
Environmental noise levels drives testing reliability

Customization

Support non-audiology headsets
iPads are calibrated to operate with selected headsets

Add instructional video to your test
Guide your customer with instructional videos

Configure multiple testflows
Test flows and result calculation is easy to configure and deploy

Centralize custom branding
Messaging and brand experience can be tailored to meet your specific needs

Configuration

Seamless integration to Auditdata OMS
Screener results and patient data are pushed directly to the OMS

Web admin configuration
Centralized website for all global settings

Multiple languages support
Any language can be used for designing

Enterprise app distribution
Support for VMware Airwatch® for controlled distibution

Fast and easy shop on
Only a few steps are required for each shop to get going

Contents

Usage statistics
Detailed usage statistics can be downloaded

Shop reports
Each shop can view patient and leads data

Retrieval of screening information
Test results and patient data can be viewed in web browser

Can work in offline mode
iPads can operate without internet and results later uploaded

Compliance

GDPR and data sovereignity compliant
Fully compliant with GDPR and patient data geo location

Your data is secure with us
Auditdata is ISO 277001 certified

Provided as SaaS and always up
Continuously updated and available

Synchronized with cloud
All screener data is hosted and backed up in the cloud

Open API for 3rd party systems
RESTful APIs for enriched usage

The Auditdata experience
More than just great technology

We know that great technology is only part of the solution. You need services that ensure your success, like rapid onboarding, implementation and perpetual support that goes far beyond what's expected.

That is the Auditdata experience and our promise to you.

Comprehensive worldwide support

We are a global organisation offering comprehensive worldwide support, professional services and training to all our customers. Immediate support via phone, email and live chat, 9-5 CET, M-F.

Easy onboarding

Optimize your onboarding process of staff with an incredibly easy and user-friendly deployment – it really can't be much easier!

Fully scalable

Implement to locally, administer centrally and maintain tight control over your entire business – even while it grows.
• Global Scalability
• Rapid Deployment
• Minimal IT Maintenance
• Data Protection and Compliance (ISO 27001:2013 Certification)

Auditdata by the **numbers**

Auditdata provides software solutions and services tailored to hearing care providers.

Based on data-driven insight, we help you connect and understand critical aspects of your customer journey and operational performance allowing you to improve both customer care and your bottom line.

Retail audiology clinics across the world with **+10000 customers** using our software every day

2,600

Locations around the world, including Denmark, UK, USA, Canada, Australia, and Ukraine

6

Years of experience in retails and hospital audiology software development and audiometry. CI implementations in UK and Nordic

28

50

Employees dedicated to **software development**

100

Employees world-wide

What **customers** are saying

"Auditdata Engage has been a great new way for us to generate leads. During a short period of time we have performed hundreds of screenings and this has turned into valuable appointments"

Eva Mikuła, Geers

sonova

amplifon

BAY AUDIO™

WSAudiology

Specsavers

Are you ready for a **transformation**?

We work hand-in-hand with customers to transform the way they manage and deliver services to people with hearing loss. With data-driven solutions catering to all touchpoints of the customer journey, we help you take a proactive approach to achieve excellence in how you deliver patient care and run your audiology business.

Schedule a live demo today

Auditdata